

## SOCI 201 – Chapter 2 QUIZ, Multiple Choice

Name:

*Identify the letter of the choice that best completes the statement or answers the question.*

- \_\_\_\_\_ 1. When we say that science is empirical, we mean that it is based:
- mainly on conjecture
  - on objective experiences and data
  - on abstractions and subjective impressions
  - upon all of the above
- \_\_\_\_\_ 2. Which of the following is a potential source of social research questions?
- casual observation of human behavior
  - social policy
  - sociological theory
  - All of the above are potential sources of social research questions
- \_\_\_\_\_ 3. The degree to which a research design accurately measures or reflects a concept is referred to as the \_\_\_\_\_ of a measurement.
- reliability
  - validity
  - reactivity
  - reflectivity
- \_\_\_\_\_ 4. Participant observation is a type of research that provides:
- subjective knowledge
  - objective knowledge
  - a combination of subjective and objective knowledge
  - inconsistent and often confusing results
- \_\_\_\_\_ 5. Controlled experiments are highly focused ways of collecting data that:
- include external influences in the data-gathering process
  - provide mainly qualitative information
  - establish cause and effect
  - is free of serendipitous findings

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- \_\_\_\_\_ 6. Which of the following is(are) true about samples?
- a. Samples are subsets of the larger population
  - b. A sample should have the same overall composition as the population from which the sample is drawn
  - c. A valid sample needs to be large enough to overcome statistical quirks
  - d. All of the above are true statements about samples

- \_\_\_\_\_ 7. Which of the following is(are) considered a misuse of statistics?
- a. citing a correlation as a cause
  - b. Over-generalizing
  - c. using data selectively
  - d. all of the above are misuses of statistical data

- \_\_\_\_\_ 8. According to the text, there are four criteria for distinguishing useful from useless information online, including:
- a. credibility of source
  - b. accountability
  - c. scope and coverage
  - d. all of the above

- \_\_\_\_\_ 9. One of the clearest ethical violations in this history of science has come to be known as the:
- a. NORC
  - b. Tuskegee Syphilis Study
  - c. Street Corner Society
  - d. Tuskegee real-life effects

- \_\_\_\_\_ 10. Ethical considerations of one sort or another exist with any type of research. While the professional code of ethics is clear about guidelines in some areas, a relatively "gray" area exists about a subject's "rights" when it comes to their being:
- a. exposed to physical risks
  - b. exposed to mental harm
  - c. put at risk legally
  - d. deceived during experiments or participant observation research